



CAREER CATALOGUE "TOP EMPLOYERS" 2023

The career catalogue "Top Employers" 2023 will gather in one place active employers from Bulgaria, looking for new hires or ways to grow awareness and attract interest of potential hires.

With the subtitle - "Continue your career with a top company in Bulgaria", the magazine is a recommended channel for positioning as an employer in Bulgaria. "Top Employers" catalogue will reach more than 100,000 readers in our country and abroad, through a deluxe, paper, free magazine in 30,000 hard copies and an online form, collecting a database of job seekers.

COMPANY POSITIONING

Company presentation includes:

- ✓ 1 to 4 pages of information for the employer
- ✓ Photos from the offices and other visuals presenting company culture
- ✓ Open positions
- ✓ Career paths and EVP pillars
- ✓ Option for interview with employee of manager, or an article for the company
- ✓ Option for sending direct e-mail to job seekers

Registration open until: 20 October 2022
Information send until: 18 November 2022
Distribution start: 16 January 2023 г.

HOW TO JOIN

Standard pack:

2400 BGN VAT excl.

- ✓ 1 page positioning
- ✓ Uner 0.06 BGN per copy/reader

Pro pack:

2900 BGN VAT excl.

- ✓ 2 page positioning
- ✓ Uner 0.04 BGN per copy/reader

Premium pack:

3900 BGN VAT excl.

- ✓ 2 page positioning
- ✓ + 2 page interview, article or other info
- ✓ Uner 0.03 BGN per copy/reader

More information or Registration at info@tothetop.bg | +359 888 031 466

CONTENT

- I. 50 companies presented by visual designs;
- II. Articles and interviews from participating companies, managers and employees willing to share their experience with the readers.
- III. Presentation for academies for career development or prequalification
- IV. 1 Article for Top most wanted employer in Bulgaria for 2022 and 3 articles for career orientation.

CIRCULATION & DISTRIBUTION

Based on our experience with Career Catalogue by Talanet Club, issued in 10 000 copies in 2022, we plan to issue 30 000 copies from "Top Employer 2023" catalogue, distributed in 70+ hot-spots all around Bulgaria (take a look at page 3 for detailed information on distribution locations). Distribution will include 70+ hot-spots mainly located in populated areas in Sofia, Plovdiv, Varna, Bourgas and 11 more cities and areas across the country.

Abroad: The Top Employer 2023 catalogue will reach readers though distributing in Departure zone of Sofia Airport, as well as positioning in hot-spots for Bulgarians abroad like: Bulgarian markets, restaurants and communities in Istanbul, Skopje, London, Berlin, Madrid, Rome, Copenhagen etc.

OUR EXPERIENCE: CAREER CATALOGUE 2022 BY TALENT CLUB INCLUDED:

Here are some of the companies who joined our students catalogue and trusted us to connect them with university talents:



